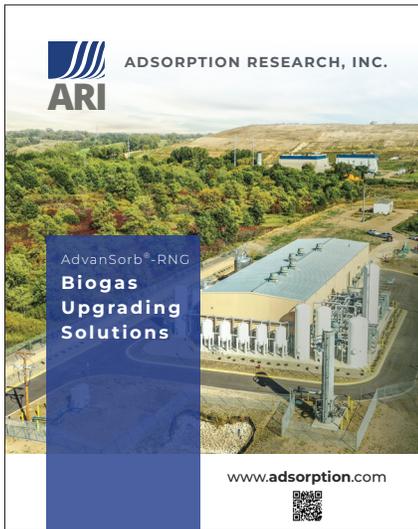


CASE STUDY



Challenge

ARI, a leader in biogas upgrading technology, sought to make a powerful impression at RNG Works 2025, turning to Will Gaydos, Marketing Consultant, for creative direction and project leadership. Will identified Bridge35 as the right partner to translate ARI's technical expertise and project reach into compelling visuals that stood out in a crowded field. The main challenge: deliver information-rich, brand-accurate marketing assets on a tight timeline, ensuring both approval by ARI's operations and technical team, as well as strong event engagement.

Our Solution

Guided by Will Gaydos' insights, Bridge35 developed:

- Photorealistic graphics and a geographic map showcasing ARI's strengths and footprint.
- A branded brochure featuring key performance data and clear infographics for technical and business audiences.
- Fully integrated visuals across booth, brochure, and digital assets, all ready ahead of event deadlines.



What We Provided

Tradeshow Graphics & Booth Visuals

Bridge35, working with ARI's marketing consultant Will Gaydos, designed and produced key visuals for ARI at RNG Works 2025. This included impactful booth graphics that highlighted ARI's biogas upgrading solutions and national project map, with large-format imagery reinforcing ARI's technical strengths and geographic reach. Every detail was tailored to ARI's brand and messaging goals through close collaboration with Will.

Brochure & Support Collateral

In addition to booth graphics, Bridge35 developed a visually cohesive four page company brochure for ARI to support tradeshow engagement and post-event follow-ups. This featured summary infographics, technical highlights, and success metrics, crafted to appeal to both decision-makers and technical audiences.

RESULTS

Focus on your work, and Bridge35 will finish the rest.

Tradeshow Impact:

ARI's booth presence at RNG Works 2025 featured fully customized graphics, technical maps, and updated brochures, drawing robust attendee traffic and supporting new business conversations.

Brand Recognition & Consistency:

Bridge35's understanding of ARI's brand and project portfolio ensured every asset reinforced ARI's vision and standards, raising the company profile in a competitive renewable energy marketplace.

Efficient Teamwork:

Collaborating with ARI's marketing consultant Will Gaydos, we streamlined technical reviews, messaging refinement, and production timing, enabling ARI to deploy high-quality, impactful materials under tight event deadlines.